

Issue	January	February	March	April	May	May 15	June	July
Ad Closing	December 3	January 3	February 1	March 4	April 1	April 15	May 2	June 3
Main Circuit	Automotive	Smart Grid & Alternate Energy	Consumer Electronics	Medical Electronics	Military & Aerospace	Test and Measurement	Packaging & Interconnects	Surface-Mount Technologies
Titus on Embedded	Debugging – Logic Analyzers	Energy Harvesting for MCUs	Touch-Control Kits	CANBus Tools and Tips	Kits for Kids	—	Wireless for Control Applications (RF4CE)	ESC Update
Hardware Corner	Multicore	Packaging & Interconnects	Relays & Switches	Passives & Discretes	Medical Electronics	Thermal Materials	Optoelectronic Components	Integrated Circuits
Design Talk	Medical Electronics	The Shrinking Design Cycle	Software Tools	Design in Miniature	Military Electronics	Smart Grid & Alternative Energy	Security Focus	Open-Air Applications
Application Solutions	Batteries & Portable Power	Oil & Gas Exploration	DC/DC Focus	Trains, Planes & Automobiles	White Goods	Industrial Electronics	Distribution & the Design Engineer	Wireless LAN
Brainstorm	Consumer Electronics	Optoelectronics	Military Electronics	Smart Grid & Alternative Energy	Test & Measurement	Medical Electronics	Trains, Planes & Automobiles	Military & Aerospace
The Roundtable	The State of Multicore Design	The Future of Solid State Lighting	Military & Aerospace	Standards & Regulations	Designing with Mixed Signal ICs	Embedded Systems & SBCs	Medicine & Nanotechnology	The Sky's the Limit: Aerospace & Avionics
Bonus Show Distribution		<ul style="list-style-type: none"> Electronics West Anaheim, February 8-10 	<ul style="list-style-type: none"> APEC Fort Worth, March 6-10 Design & Manufacturing South March 16-17 	<ul style="list-style-type: none"> NEPCON East Boston, April 6-7 Embedded Systems San Jose, May 2-5 	<ul style="list-style-type: none"> Lightfair Philadelphia, May 15-19 SID Los Angeles, May 15-20 	<ul style="list-style-type: none"> EDS Las Vegas, May 24-26 	<ul style="list-style-type: none"> IEEE MTT-S Baltimore, June 5-10 Sensors Expo Chicago, June 6-8 AD&M New York, June 7-9 	<ul style="list-style-type: none"> NI Week Austin, August 2-4
Promotional Bonuses						Design Innovations	Advantage AdIntell Study	
Targeted Application Focus E-Newsletters (Deployment Dates)	<ul style="list-style-type: none"> Power Management (January 5) Military & Aerospace (January 12) Medical Electronics (January 19) Lighting, Optoelectronics & Displays (January 26) 	<ul style="list-style-type: none"> RF Applications (February 2) Test & Measurement (February 9) Trains, Planes & Automobiles (February 16) Smart Grid & Alternative Energy (February 23) 	<ul style="list-style-type: none"> Medical Electronics (March 2) Embedded Systems (March 9) Military & Aerospace (March 16) Passives & Discretes (March 23) Portable Power (March 30) 	<ul style="list-style-type: none"> Industrial Automation (April 6) Military & Aerospace (April 13) Portable Power (April 20) Medical Electronics (April 27) 	<ul style="list-style-type: none"> Medical Electronics (May 4) Trains, Planes & Automobiles (May 11) Test & Measurement (May 18) White Goods (May 25) 		<ul style="list-style-type: none"> Smart Grid & Alternative Energy (June 1) RF Applications (June 8) Power Management (June 15) Medical Electronics (June 22) Test & Measurement (June 29) 	<ul style="list-style-type: none"> Medical Electronics (July 6) Lighting, Optoelectronics & Displays (July 13) Military & Aerospace (July 20) Consumer Electronics (July 27)
Vertical Markets	Lighting, Optoelectronics & Displays	Power	Distribution Special	Test & Measurements	Lighting, Optoelectronics & Displays		Smart Grid & Alternative Energy	Trains, Planes & Automobiles

Issue	August	September	October	November	November 15	December	December 15
Ad Closing	July 1	August 1	September 2	October 3	October 17	November 1	November 14
Main Circuit	Trains, Planes & Automobiles	Security	Medical Electronics	Consumer Electronics	Sensors	Military & Aerospace	Product Technology Awards
Titus on Embedded	Sensor Networks	Real Time Operating Systems	Simulation Tools & Techniques	Kits for Kids	—	Communication Security	—
Hardware Corner	Motors & Motion Control	Industrial Applications	EMI Shields & Filtering	Connectors	Batteries	ADCs & DACs	Backplanes & Connectors
Design Talk	Test & Measurement	Design Software	Shrinking Electronics	Military & Aerospace	Medical	Harsh Environments	Lighting, Optoelectronics & Displays
Application Solutions	Smart Grid & Alternate Energy	Lighting, Optoelectronics & Displays	Thermal Management	Materials for Design	Portable Power	Cable & Connections	Enclosures & Packaging
Brainstorm	Power	LEDs	Software Tools	Medical Electronics	Power Systems	Consumer Electronics	Smart Grid & Alternative Energy
The Roundtable	What is "Green" Technology?	The Future of Solid-State Lighting	Design & Development Today	Test & Measurement	Materials & Packaging	Talking About Power	The Year in Review
Bonus Show Distribution		<ul style="list-style-type: none"> • Embedded Systems Boston, September 15-18 • Electronics Midwest Chicago, September 20-22 					
Promotional Bonuses						Advantage AdIntell Study	
Targeted Application Focus E-Newsletters (Deployment Dates)	<ul style="list-style-type: none"> • Test & Measurement (August 3) • Power Management (August 10) • Medical Electronics (August 17) • Embedded Systems (August 24) • Wireless Electronics (August 31) 	<ul style="list-style-type: none"> • Medical Electronics (September 7) • Passives & Discretes (September 14) • Industrial Automation (September 21) • Military & Aerospace (September 28) 	<ul style="list-style-type: none"> • Portable Power (October 5) • Lighting, Optoelectronics & Displays (October 12) • White Goods (October 19) • Industrial (October 26) 	<ul style="list-style-type: none"> • Medical Electronics (November 2) • Industrial Automation (November 9) • Smart Grid & Alternative Energy (November 16) • RF Applications (November 23) • Software (November 30) 		<ul style="list-style-type: none"> • Military & Aerospace (December 7) • Consumer Electronics (December 14) • Trains, Planes & Automobiles (December 21) • Test & Measurement (December 28) 	
Vertical Markets	Military & Aerospace	Packaging & Interconnects	Power	Medical Electronics		RF & Wireless	